

NCC Cable System Order

Order #	62345082
Syscode	8370
System Name	Paul Bunyan TV/Minneapolis, MN
Market	Minneapolis-St. Paul

AE	Andrew Yolles
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Strategic Media Services, Inc
Advertiser	Friends of Stewart Mills MN CD8

Client Code	87
Product Code	107
Est Code	2015
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,448.00	
Commission		\$817.20	
Net Total		\$4,630.80	
Total Spots		325	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.4 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
2	AEN	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
3	AEN	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
4	AEN	VARIOUS	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
5	CNN	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	
6	CNN	AVG. ALL WKS<	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	
7	CNN	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
8	CNN	VARIOUS	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
9	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	
10	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	
11	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
12	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
13	FOOD	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
14	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
15	FOOD	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
16	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
17	FXNC	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
18	FXNC	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
19	FXNC	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
20	FXNC	VARIOUS	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
21	HALL	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	

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22	HALL	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	
23	HALL	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
24	HALL	LAST MAN STAND<	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
25	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
26	HGTV	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
27	HGTV	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
28	HGTV	VARIOUS	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
29	HIST	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
30	HIST	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
31	HIST	AVG. ALL WKS<	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
32	HIST	AMERICAN PICKE<	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
33	LIF	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
34	LIF	AVG. ALL WKS<	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
35	LIF	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
36	LIF	AVG. ALL WKS<	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
37	TBSC	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
38	TBSC	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
39	TBSC	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
40	TBSC	VARIOUS	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
41	TNT	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
42	TNT	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
44	TNT	AVG. ALL WKS<	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
45	TVL	VARIOUS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	
46	TVL	VARIOUS	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	
47	TVL	VARIOUS	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
48	TVL	VARIOUS	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	
49	USA	AVG. ALL WKS<	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	
50	USA	AVG. ALL WKS<	10/3/16	10/9/16	17:00	23:00			X	X	X	X	X	-	-	11	\$18.00	\$198.00	30	
51	USA	AVG. ALL WKS<	10/10/16	10/16/16	06:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
52	USA	VARIOUS	10/10/16	10/16/16	17:00	23:00	X	X						-	-	4	\$18.00	\$72.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	325	0	0	0	0	0	0	0	0	0	0	0	325
AMT	\$5,448.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,448.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/04/16

62345082 | Minneapolis-St. Paul | Paul Bunyan TV/Minneapolis, MN | 8370 |